

L.Pumpa Designs of Miami Beach Receives Best Of Houzz 2014 Award

Annual Survey and Analysis of 16 Million Monthly Users Reveals Top-Rated Building, Remodeling and Design Professionals

Miami Beach, FL February 4, 2014 – **L.Pumpa Designs** of **Miami Beach, FL** has been awarded "Best Of Houzz" by Houzz, the leading platform for home remodeling and design. The Custom High End Residential design firm was chosen by the more than 16 million monthly users that comprise the Houzz community.

The Best Of Houzz award is given in two categories: Customer Satisfaction and Design. Customer Satisfaction honors are determined by a variety of factors, including the number and quality of client reviews a professional received in 2013. Design award winners' work was the most popular among the more than 16 million monthly users on Houzz, known as "Houzzers," who saved more than 230 million professional images of home interiors and exteriors to their personal ideabooks via the Houzz site, <u>iPad/iPhone app</u> and <u>Android app</u>. Winners will receive a "Best Of Houzz 2014" badge on their profiles, showing the Houzz community their commitment to excellence. These badges help homeowners identify popular and top-rated home professionals in every metro area on Houzz.

[Insert a quote from your company here]

"Houzz provides homeowners with the most comprehensive view of home building, remodeling and design professionals, empowering them to find and hire the right professional to execute their vision," said Liza Hausman, vice president of community for Houzz. "We're delighted to recognize **Lindsay Pumpa** among our "Best Of" professionals for customer satisfaction as judged by our community of homeowners and design enthusiasts who are actively remodeling and decorating their homes."

With Houzz, homeowners can identify not only the top-rated professionals like **Pumpa**, but also those whose work matches their own aspirations for their home. Homeowners can also evaluate professionals by contacting them directly on the Houzz platform, asking questions about their work and reviewing their responses to questions from others in the Houzz community.

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About Lindsay Pumpa

Known largely in South Florida for her background in modern design, Lindsay Pumpa makes her mark by blending together unexpected design finishes and textures, while keeping a very contemporary aesthetic. It was through this unique style that she was selected as the lead interior designer for the third annual <u>HGTV Urban Oasis Giveaway</u>, which offered one lucky winner a chic-custom-designed city dwelling. For the 2012 residence, Pumpa fully designed the two-bedroom, two and half bath residence at Paramount Bay where she put a contemporary spin on Miami's urban chic lifestyle, by showcasing cool, monochromatic decor in the high-rise residence. In 2013 she was asked back again as the lead designer for the new 2013 HGTV Urban Oasis residence, in Boston, MA- revealed to viewers nationwide in August of that year. The popular show airs annually every summer.

Most currently, Pumpa has kept herself busy with the launch of her own design business, L.Pumpa Designs, which opened its doors in March of 2013. Catering to the residential clientele of south Florida, her company focuses on any and all custom residential interior design needs. Her past portfolio ranges from studio apartments in bustling downtown, to sprawling 7 bedroom homes on the outer lying Miami islands.

About Houzz

Houzz is the leading platform for home remodeling and design, providing people with everything they need to improve their homes from start to finish - online or from a mobile device. From decorating a room to building a custom home, Houzz connects millions of homeowners, home design enthusiasts and home improvement professionals across the country and around the world. With the largest residential design database in the world and a vibrant community powered by social tools, Houzz is the easiest way for people to get the design inspiration, project advice, product information and professional reviews they need to help turn ideas into reality. For more information, visit <u>www.houzz.com</u>