

HGTV Urban Oasis 2013 Giveaway Now Open for Entries

BOSTON--(BUSINESS WIRE)--August 26, 2013--

HGTV viewers can now enter for a chance to win the HGTV Urban Oasis 2013, a custom-designed 1,000-square-foot paradise located on the 24th floor of The Residences at W Boston, the city's newest residential hot spot. One lucky winner will claim a grand prize package valued at more than \$1 million, including this modern home in a fabulous location, complete with luxury hotel amenities and a sweeping view of the city, and a 2014 Acura MDX.

The living room features a cozy color palette, floor-to-ceiling windows and unobstructed views over the Boston skyline. HGTV, HGTV Urban Oasis 2013 and HGTV Urban Oasis Giveaway are trademarks of Scripps Networks, LLC. Used with permission; all rights reserved. Photo (c) 2013 Scripps Networks, LLC.

This press release has an accompanying Smart Marketing Page providing further details about the organization, products and services introduced below. You can access the Smart Marketing Page via the following link:
<http://smp.newshq.businesswire.com/pages/hgtv-urban-oasis-2013-giveaway-now-open-entries>

The HGTV Urban Oasis 2013 is central to a key area of Boston with a huge range of restaurant choices, top-notch comedy clubs, and theatre options to enjoy. Outfitted by interior designer Lindsay Pumpa, the fully furnished home features one bedroom, 1 1/2 baths, a gourmet kitchen and exceptional views of the Charles River, Boston Common and Public Garden.

As part of the grand prize package, the winner will enjoy perks from The Residences at W Boston including in-residence dining, 24-hour concierge, valet parking and access to the fitness center. Discounts are also available for all hotel amenities including Bliss(R) Spa services.

Eligible consumers 21 and older can enter for a chance to win the HGTV Urban Oasis Giveaway 2013 once per day at HGTV.com as well as once per day at FrontDoor.com through Friday, Oct. 18, 2013 at 5:00 p.m. ET. The HGTV Urban Oasis 2013 special airs on HGTV August 30 at 7 p.m. ET.

"This home is something completely different than what we've offered in the past," said Jack Thomasson, HGTV house planner. "The modern style coupled with the luxury hotel setting makes this a unique giveaway. Add in Boston's history and you have a very special home."

The HGTV Urban Oasis 2013 Giveaway features products provided by national advertising partners including Acura, Cabinets To Go, iRobot Corporation, KOHLER and The Sherwin-Williams Company.

About HGTV

America's leading home and lifestyle brand, HGTV features a top-rated cable network that is distributed to almost 99 million U.S. households and the HGTV website, HGTV.com, the nation's leading online home-and-garden destination that attracts an average of four million unique visitors per month. The brand also includes the HGTV HOME consumer products line which showcases exclusive collections of paint, flooring, soft goods and other home-oriented products, as well as HGTV Magazine, a new home and lifestyle publication published in partnership with Hearst Magazines.

About W Boston

Located in Boston's Theater District, adjacent to the Back Bay/Midtown neighborhoods, the 28-story building is a mixed-use development with hotel, condo, restaurant, spa, retail, and bar components. The building includes a 235-room hotel, and 123 luxury residential condominiums. W Boston and The Residences at W Boston were designed by William Rawn Associates, Architects Inc. and TRO Jung Brannen Inc. The interiors are designed by Bentel and Bentel Architects. The building is developed by Sawyer Enterprises.

About Boston's Theater District

The Theatre District is an area flourishing in Boston and continues to occupy a stretch along Washington and Tremont Streets to the east and south of Boston Common, and then winds around Boylston and Stuart Streets toward Bay Village. With recent neighborhood additions such as the new W Hotel Boston and Residences and the expansion of nationally renowned performing arts school Emerson College in the Theatre District, this part of town is culturally diverse and trendy.