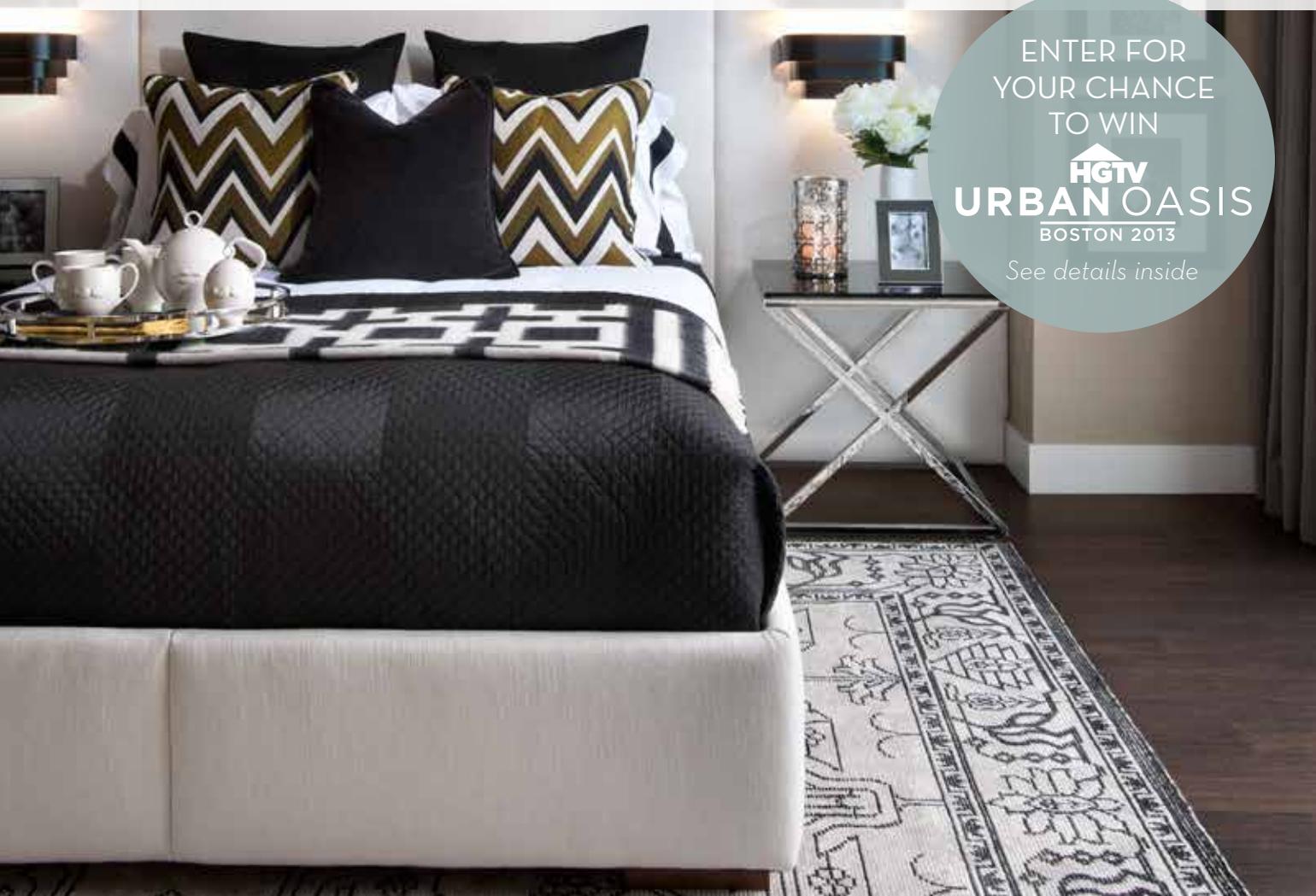




BOSTON TAKES CENTER STAGE IN AN

URBAN OASIS

Hip, modern, and ever expanding, Boston buzzes with the dynamic energy of history in the making. See what's next for this New England metropolis with the launch of HGTV's fourth Urban Oasis.



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HGTV
URBAN OASIS
BOSTON 2013

See details inside

Steps from the brick-lined Freedom Trail in the up-and-coming Theater District, the custom-designed, 1,000-square-foot **HGTV Urban Oasis** looks out over a city that during its 383-year history has always been a center for fresh ideas. Mirroring the city's burgeoning design movement, HGTV House Planner Jack Thomasson and interior designer Lindsay Pumpa have re-imagined what quintessential New England living means for 21st-century urbanites.

Situated in The Residences At **W Boston**, a building whose contemporary interiors break with the city's traditional style, the HGTV Urban Oasis also reflects this modern edge. It also gives a nod to the past with elements such as gold-colored accessories and paint in the master bedroom, inspired by the State House's gilded dome.



LIVING IN THE PRESENT

The mood of the comfortable living room, with views of Boston Common and the Boston Garden, is set by the warm tones of the HGTV Home by Sherwin-Williams Traditional Twist Color Collection. Pieces like a custom, glass-topped coffee table made by a local artisan and a sleek sofa are fresh and elegant. While the sofa's lines are thoroughly modern, it comes from a family-owned shop that has been championing contemporary design in Boston for three generations. Explains Pumpa: "Because of that back story, it has a special place in my heart."



"I looked to Boston's beautiful cityscape, which boasts warm neutrals, browns, and golds, to dictate our final paint color scheme."

— LINDSAY PUMPA

COOKING UP EXCITEMENT

In the open kitchen, a dark wood island is illuminated by a chandelier that fills the room with beautiful, ambient light reminiscent of small candles floating within spheres of water. It overlooks the living room's fireplace, which was specially installed for the HGTV Urban Oasis. This ultra-modern spin on a farmhouse table is outfitted with a Kohler sink and touchless faucet, and provides ample workspace for cooking up a meal—or gathering round for a glass of wine. At the same time, the dark wood kitchen cabinets from Cabinets To Go complement the eggshell-colored granite countertops and sleek appliances.



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BRIDGING OLD AND NEW

Inside the master bedroom, which overlooks Boston Common—the nation's oldest park—and the adjacent Boston Public Garden, Pumpa updated a traditional wing-back lounge with an unconventional chartreuse hue, and created a surprising interplay between ivories and onyxes with black sconces and geometric pillows. The striped wall treatment painted above the wall-to-wall headboard was inspired by the striking view at night of the Leonard P. Zakim Bunker Hill Memorial Bridge, which serves as a symbol of Boston's design-forward momentum.

UNWINDING IN STYLE

Like the rest of the apartment, the master bathroom provides a stylish haven with thoughtful details such as a custom quartz vanity and an asymmetrical sink. The fine-tuned Kohler shower features eight bodysprays, a rain showerhead, a handshower, and speakers that can pipe out the Boston Pops. But the real showstopper is the high-tech Nomi commode that has an automated lid and flush, speakers, and a next-gen touch-screen remote.



LEADING THE W LIFE

Situated across from the Wilbur Theatre, the new home of the Comedy Connection, the W's general manager Bill Bunce has watched the surrounding neighborhood flourish—and with it, the W. For him, one of the best features of the HGTV Urban Oasis is access to the W's signature amenities, such as the Whatever/Whenever® service: a dedicated concierge staff that can handle virtually anything, from dry-cleaning and housekeeping to in-room dining and private cooks. Says Bunce: "Nothing is out of the ordinary."



"I love that the HGTV Urban Oasis is within the flourishing Theater District and surrounded by some of this city's finest restaurants."

— TANIYA NAYAK



"The view from the HGTV Urban Oasis is spectacular: Often in high-rises, your view is of another building. It's rare to find a view like ours in a city like Boston."

— JACK THOMASSON



ENTER FOR A CHANCE TO WIN THE HGTV URBAN OASIS 2013 GIVEAWAY® THREE WAYS! AT HGTV.COM, FRONTDOOR.COM, and MAIL IN THROUGH OCTOBER 18.



RESOURCE GUIDE

LUXURY HAVEN // STYLISH LIFESTYLE The 2013 HGTV Urban Oasis channels Boston's cultural, historic, and epicurean gems with a design-forward living room, chef-caliber kitchen, stylish master bedroom and cutting-edge master bathroom, as well as a convenient half bath. Outfitted with today's hottest interior essentials, it's the pinnacle of modern New England living. As Thomasson says: "The HGTV Urban Oasis captures what's happening in the city's contemporary design scene today."



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WIN
THE HGTV
URBAN OASIS!



For the fourth annual HGTV Urban Oasis, designer Lindsay Pumpa brings expert style to a contemporary high-rise retreat in the heart of Boston. One lucky winner will soon own this luxury apartment with beautiful decor, incredible views, state-of-the-art appliances, and more. Enter daily at HGTV.com/UrbanOasis for your chance to win.

THE PRIZE

A fully-furnished one-bedroom, one-and-a-half bath luxury condo with laundry in unit in The Residences At W Boston and the all new 2014 Acura MDX—a grand-prize package valued at over one million dollars.



TUNE IN TO HGTV ON FRIDAY, DECEMBER 27 AT 6 PM EST TO SEE WHO WINS.

The design concepts for the HGTV Urban Oasis at The Residences at W Boston, including all loose furnishings and certain fixtures and finishes, were entirely conceived by HGTV. Starwood Hotels & Resorts Worldwide, Inc., W Hotels and Resorts and their affiliates were not involved in developing the design concepts or selecting such furnishings, fixtures and finishes for the unit and make no representations that they are consistent with the image, quality, design standards, and expectations of the W Brand.

NO PURCHASE NECESSARY. Open to legal residents of the 50 United States and D.C., age 21 or older. Void where prohibited. Odds of winning depend on number of entries received. Sweepstakes ends at 5:00 p.m. Eastern Time on October 18, 2013. For full official rules, visit www.hgtv.com or send self-addressed stamped envelope to: HGTV Urban Oasis Giveaway—Rules Request, PO Box 53013, Knoxville, TN 37950. Sponsored by Scripps Networks, LLC d/b/a Home & Garden Television, 9721 Sherrill Boulevard, Knoxville, Tennessee 37932.